

About Asmita

Check as many appropriate boxes from below

- We are a registered NGO with an active 12A & 80G or a cooperative
- Our annual operating budget is less than ₹25 lakh a year

Problem Statement:-

“As a budding organization, Asmita recognizes the need for continuous development and technological advancement in today's world. It is imperative to integrate the latest technology into our daily organizational operations. We strongly acknowledge the necessity of enhancing our technical capabilities and therefore seek to engage with this platform for this purpose.

So far, we have encountered challenges in improving our visibility on social media platforms and establishing a dedicated webpage to showcase our work, which is essential for reaching potential funders. Additionally, we aim to establish a systematic process for field data collection and implement various Monitoring, Evaluation, Accountability, and Learning (MEAL) tools to enhance our work.

Upon reviewing the offerings of the changemaker website, we are confident that collaborating with fellows proficient in various domains can greatly benefit us, as they have already assisted others in similar endeavors. We are committed to ensuring a mutually beneficial collaboration and are prepared to provide assistance as needed from our end.

Introduction -

- **Date of Meeting:** 14 May 2024
- **Participants:** Megha, Sumi

- **Purpose of Meeting:** To understand the Org's work and the challenges they facing.

Organisation Overview -

- **Name of Org:** Asmita
- **Contact no:** 8789406492
- **Org. social media page [if available] :**
- **Website Link:** *(No website)*
- **About Org:**

ASMITA is a youth led organisation registered under Indian Trust Act 1882 is a collective of feminist leaders who have joined forces to advance the empowerment of women and adolescents. ASMITA's work is guided by a commitment to upholding the human rights of women and adolescents, and creating a world where they are seen as equal stakeholders and agents of change. The collective's approach to social transformation is centered around cultivating the leadership capabilities of women and adolescents, and empowering them to shape their own destinies.

Discussion Points -

Stakeholders:

1. Frontline Workers
2. Children's
3. Donors

Challenges: Website - Visibility of the organisation's work and creation of identity.

Next steps:-

We have shared the [template](#) with them and are waiting for their content.

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Date: 28th May

We had given the deadline of Tuesday, 11th June to share the content with the to them.

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