

Aparna Sarvaruna

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1. Select the workshop batch you want to join from open slots below

5-6 Dec '24

2. What are your thoughts on how this residency could be of help to you or your organisations work?

I would like to attend this workshop to explore innovative ways of storytelling for NGOs. Working at an org with a long history, I have noticed that our stories often follow a template. while this ensures consistency, I want to understand if it is effective or if there are other approaches that could make our impact stories more engaging and resonate better with our supporters. This workshop would help me evaluate our current strategy and equip me with the right tools to enhance storytelling efforts.

3. Organisation Details, if you are applying as NGO participant

I am an associate in the fundraising team of Teach For India. <https://www.teachforindia.org/>

4. If you are a student or staff representing a grassroots NGO with limited budget, do you need a travel allowance to cover your travel costs?

No

5. A working laptop will be required for the workshop and future online support.

Yes, I have a laptop

6. What is one thing that your friends & colleagues find valuable about you?

Resourceful and non-judgmental

Team Comments