

## Contact

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## Education

2023- 2024

### PGP Development Management

Indian School of Development Management

2019-2022

### B.A. English (H)

Amity University, Kolkata

2019

### CBSE -Commerce

Modern Indian School, Kathmandu

2017

### ICSE

St. Xaviers School, Pedong

## SKILLS

- Cognitive Empathy
- Creative Ideation
- Agile Problem Solving
- Information Synthesis
- Social Media Planning and Content Creation
- Cultural Sensitivity
- Adaptability

## Language

English

Hindi

Nepali

# Sneha Pradhan

## Development Professional

A Communications and Fundraising Associate with a strong background in Development Management and English Literature. Currently working at Buzz Women, focusing on crafting meaningful stories, developing grant proposals, and creating communication strategies that highlight the impact of grassroots programs. Passionate about using thoughtful storytelling and collaboration to engage communities, drive change, and support women in realizing their potential. Skilled in social media strategy and stakeholder communication, with a commitment to authentic and sustainable approaches to development.

## VOLUNTEER EXPERIENCE

### Communications and Fundraising Associate Aug 2024 - Present Buzz Women, Bangalore

- Collaborating with the leadership team to craft compelling grant proposals, program narratives, and reports.
- Managing organizational communication materials aligned with branding guidelines.
- Developing and implementing a comprehensive social media strategy to increase engagement and visibility across platforms.
- Creating impactful content to highlight success stories and program impacts, fostering donor engagement and stakeholder relationships.

## VOLUNTEER EXPERIENCE

### Social Media Committee Sept 2023 - June 2024

- Documented celebrations, events, and day-to-day sessions for ISDM's Social Media Committee.
- Managed and curated content for the "lifeatisdm" Instagram account to ensure high levels of engagement within the student community.

### Daan Utsav Oct 2023

- Led a donation drive, cleaning initiative, and self-discovery activity, fostering community involvement and personal growth.

### Dialogues on Development Management (DODM) Sept 2023

- Managed registration and facilitated check-in and implemented crowd control strategies as an event volunteer.

### Global Education Fairs

- Volunteered at multiple Global Education Fairs in Kathmandu (2017-22).
- Collaborated with university representatives, ensuring a seamless and informative experience for fair participants. Assisted in coordination, facilitation, and provided support to organizers and participants.

## TRAINING AND DEVELOPMENT

- Completed 9-day Radical Transformation Leadership Workshop (RTL-Works, 2023), focusing on principled action, strategic design, and creative thinking aligned with SDGs.
- Attended 3-day IELTS Teacher Training Workshop (British Council, Kathmandu, Feb 2023), enhancing proficiency in language instruction for IELTS.
- Completed 6-week course on "De-coding Gender: Interdisciplinary Perspectives" (Ramakrishna Sarada Mission Vivekananda Vidyabhawan, in collaboration with Centre for Studies in Gender, Culture, and Media, West Bengal University, Sept-Nov 2021), gaining insights into gender dynamics and its intersectionality with culture, arts, sciences, and everyday experiences.